

MINUTES OF BOARD MEETING  
JUNE 19, 1990

Present: Agnita Dupree, Andrea Bowen, Barbara Brown,  
Susan Marshall, Siobhan DiZio, Kathleen Owen,  
June Redpath.

Guest: Sandra Volk

Absent: Lauri Thornton, Lucille Crow, Laura Verbanac

Agnita called the meeting to order at 7 pm and turned it over to Sandra Volk, our new State Vice-president for membership development who led a Long Range Planning Session for our Decatur League. The results follow.

Three goals for 1990-91 were decided upon:

1. Increase and strengthen membership
2. Voters Service/Education
3. Marketing LWV of Decatur

Steps to achieve these goals:

1. Membership
  - a. Immediate involvement of new members
  - b. Invite prospective members to league functions
  - c. Continue retention efforts
  - d. Measure results by 4 active members

Voter Service/Education

- a. Forum for county board members and county officers  
Thursday, October 25 from 7-9 pm
- b. Congressional forum
- c. Registration of 300 voters
- d. Voter guides

Marketing LWV

- a. Local directory
- b. Forums
- c. 4 Public media events
- d. Issue forum in Spring
- e. Contact Lynn McClure--WSOY--Women's Issues program

Andrea Bowen will assume leadership for membership items. Siobhan DiZio will lead Voter/Education and Kathleen Owen will lead Marketing LWV.

Agnita took over the regular meeting at 9 pm. The minutes were approved as mailed. The Treasurer's Report was postponed until the August meeting.

ANNOUNCEMENTS:

Voter Service Saturday. September 8. 9-12 am. Probably at Bloomington.

Government Saturday October 6 Decatur 9-12 am  
Decatur League will host. Siobhan will see about library use.

The board approved ordering the President's and DPM subscriptions.

Tax Accountability Amendment - Agnita announced that interested League members are needed to help verify signatures at local board of elections.

One copy of Marketing the "Garbage Dilemma" has been ordered from the State League and sent to Kay Scrogins and Andrea will order one copy for the library.

A notice from LWVIL states that Don Dipper has not signed for Fair Campaign Practices. Agnita will write him a letter encouraging him to sign.

After discussion the board decided to reserve the First United Methodist Church for meetings again next year on the second Tuesday of the month.

Agnita announced that AT&T has cut support to Planned Parenthood. A letter of protest may be sent to:

Robert E. Allen, Chairman & CEO  
AT&T  
550 Madison Ave.  
New York, N.Y. 10022-3297

The next Board Meeting will be on August 8 - 7 pm. at the home of Milli Protzman.

Andrea asks that everyone bring as many names and phone numbers of prospective members as possible to the meeting.

June Redpath, Secretary

Draft

LEAGUE OF WOMEN VOTERS OF DECATUR

AGENDA  
June 19, 1990

7:00-9:00 - Long Range Planning Session led by Sandy Volk,  
State Board

9:00 - Abbreviated List of Business

1. Minutes approved as mailed unless objection.
2. Treasurer's report postponed until August meeting.
3. Important calendar items:
  - Voter Service Saturday - Sept. 8 - Probably Bloomington  
9-12 am
  - County Government Saturday - Oct. 6 - Decatur 9-12 am
4. Items from State and National
  - (1) Order President's and DPM subscriptions
  - (2) Tax Accountability Amendment - Need interested League members to help verify signatures at local board of elections.
  - (3) Marketing the "Garbage Dilemma"
  - (4) Fair Campaign Practices - Don Dipper has not signed
  - (5) Report From the Hill: Clean Air, Child Care, Campaign Finance, Motor-Voter
5. Meetings next year: Should we reserve <sup>2nd</sup> ~~third~~ Tuesdays at church?
6. Reports from Committee Chairs
  - (1) Voter Service
  - (2) Program ?
  - (3) Membership?
  - (4) *Other?*
7. Next Board Meeting - Wednesday, August 8?
8. Other
  - (1) Lola Smith
  - (2) AT&T cuts support to Planned Parenthood



Long Range Plan of the League of Women Voters of

1990-91

I. Mission statement of the League of Women Voters

II. Goals for 1990-91

1. Membership Strengthened + Improved
2. Voter services education.
3. Marketing LWV (Community Outreach)

III. Steps to Achieve Goals

Who

By When

1. Placement /
- a. Grab new members
  - b. prospective members +
  - c. continue retention efforts
  - d.

Andrea

- 2.
- a. Voter guides
  - b. Candidates meeting
  - c. Congressional forum
  - d. Registration
  - e. DIRECTORY

Seohar

- 3.
- a. Congressional meeting -
  - b. distribute voter guides / directory.
  - c. 4 public events
  - d. 1 issue forum

Marketing  
Kathleen

I have taken personal responsibility for completing the following steps:

Long Range Planning Workshop  
Outline  
Facilitator's Copy

I. Review mission statement of League of Women Voters

Ask members if they know. Can they find it in their board books? Have someone read the statement out loud. Do they all agree with the mission?  
Time limit: 10 minutes

II. Set three goals for 1990-91 with measurement for evaluation and date for formal report to membership.

Given the above mission statement, list any goal which a member thinks fits the statement. This is the time to encourage everybody to be creative. Ask them to shout out the first thing that comes to mind. Time limit: 20 minutes.

Ask members to pick out the goals that are most important to them until you have reached consensus on the top three. Time limit: 20 minutes.

III. List steps to achieve above goals with time limits for completion.

Ask members to suggest steps to achieve the above goals. Let them suggest as many steps as they think are necessary. Ask members to set a time limit for completing each step. Ask if there is a budget implication for each step. Time limit: 40 minutes.

IV. List member(s) responsible for each step.

Some members may have portfolios already, but make sure that each participant has made a personal commitment to take on each step listed or a part of it and put their name(s) next to each step. Encourage each member to include at least one new member or non-board member in completing the step for which she is responsible.  
Time Limit: 20 minutes.

V. Wrap-up. Give the group a chance to ask questions about the process. By the end of the workshop, each participant should have a complete outline. Make sure they keep these handy and suggest that progress reports be a part of every board meeting. Time limit: 10 minutes.