

V. USERS AND USAGE

Each library should address the question of whom it serves. This can be done by making use of the ALA publication Planning and Role Setting for Public Libraries when developing the library's mission statement. Although all residents within the library's boundaries are eligible for service, a library may decide to concentrate on particular groups of the public for the duration of a planning cycle. This is a local decision and must be made on the basis of available resources, community analysis, and role setting.

In order to make such decisions, information on current use and users needs to be collected and analyzed. Most of the following standards relate to this data collection.

1. The expiration date of registered borrower's cards shall be three years or less. This date shall appear on the borrower's card. (Expiration dates--month and year--are necessary for inter-system borrowing.)

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