

League of Women Voters of Illinois
67 East Madison Street, Chicago 60603

LOCAL LEAGUE _____

ANNUAL REPORT, 4/1/63 - 3/31/64

Report requested by State Board, in addition
to copy of annual report requested by National.

PUBLIC RELATIONS

League of Women Voters of Decatur Answered by Mrs. Harold Tenney
Date 2/10/64 Portfolio Public Relations

1. Did your newspaper(s) give coverage to LWV Week? yes. If so, what kind?
Editorial _____, News Story X, Feature Story X, Letters to Editor _____,
Pictures _____, Other types _____? Any other comments? _____.
2. Was newspaper coverage excellent, good, fair, poor? (Underline one)
3. Did your League celebrate? yes. If so, how (such as LWV week in your town)
(Give details) Luncheon - Mayor proclaimed corresponding week - "LWV week in Decatur"
4. Did you have radio coverage? yes. If so, was it am X, fm _____?
What type of coverage? Spot announcements X? (Did it help having State LWV
send out spots or did it confuse local station ??) Interviews X? 1 1/4 hr. with telephone lines open to public for questions
Panels no? Any interest expressed in further programming yes?
5. Was radio coverage excellent, good, fair, poor? (Underline one)
6. Do you have television in your community yes? If so, did you have coverage? no.
What type? Spot announcements no? (Did it help having State LWV send out
spots or did it confuse your local station ??) Interviews no?
Panels no? Any interest expressed in future programming no?
7. Was television coverage excellent, good, fair, poor? (Underline one)
8. Would you like to have a League of Women Voters Week every year yes?
9. Do you have any League members with professional experience in radio? no (Please name)
Script writing _____; Announcing or Interviewing _____; Acting _____.
10. What contact have you had with your local radio management? Manager was moderator
(State PR Committee wants to see how extensive our contact is with radio stations
throughout Illinois) for candidates' meeting 1962
WSOF Radio very cooperative to League requests for time.

11. Do you have any League programs on your local radio station? not on regular basis
If so, what type spots - interviews? How often and when finance drive?
Candidates' meeting
12. Would you like a personal contact with State Public Relations Committee to
give you further help on radio or other PR less .?
13. Give your opinion on PR regional - Was it helpful yes? Did it include the kind
of information you needed yes? Was there enough time for discussion yes?
Would you prefer a whole day on PR no? Did you like the three separate
categories or was it impossible to get women to cover all of them _____
14. Please send adhesive backed badges to us at cost of 5¢ for each badge.
We want _____ badges.